

2025 California Quality Collaborative Network Convening Burbank, CA

Actionable Strategies for Primary Care Investment: Leveraging Alternative Payment Models

March 4, 2025



Panelists



Sean Atha
Senior Vice President, CalAIM
Initiatives & Community
Health Integration,
Vivant Health



Karen Gee
Senior Vice President, Strategy &
Business Development,
Prospect Medical Group



Colleen MurpheyChief Operating Officer,
Health Plan of San Mateo



Sumana Reddy, MDFamily Physician,
Acacia Family Medical Group

Moderator:
Peter Robertson
Senior Director,
Practice Transformation

Utilization of Alternative Payment Methodologies (APM) in Vivant Health's Care Management and Contracting

March 4th, 2025



Current programs:

- Oncology
- Lab Services
- Quality Incentives
- Additional Management Rap Around Services

Future programs:

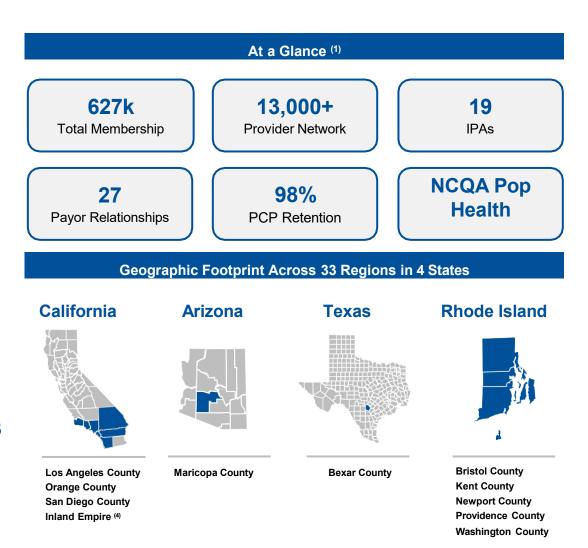
Nephrology



Prospect Health: Multi-Line Value-Based Care Platform Supporting Independent Providers

Company Overview

- Prospect Health is a purpose-built organization that facilitates highly coordinated clinical care and enables risk-arrangements
- 38-year history with professional and institutional risktaking in all four states
- Extensive experience and track record of profitable riskbased arrangements across Medicare, Medicaid,
 Commercial including Exchange products
- Platform built on quality and compliance: NCQA
 Accreditation in Population Health (1 of 33 in U.S.) and Elite Status from America's Physician Groups (12 consecutive years)
- Long-tenured payor relationships with an average tenure of 23 years among top ten health plans





Primary Care Investment Goals



Strategically invest in primary care, to:



1. Better allocate resources: to address chronic underinvestment, support the implementation of advanced primary care, and shift from a focus on *volume* to *value*.



2. Promote a robust and thriving workforce: fortify a diverse primary care workforce in San Mateo County to increase capacity, bandwidth, and joy.



3. Improve population health: support our network to be more population focused, in order to achieve better, more equitable health outcomes for our members.



4. Enhance the care experience for members and families, so that they are satisfied, engaged in their care, and healthy.

Grounded in our HEALTHY values



- Health care that puts members at the center of everything we do.
- E Equitable access to quality services and supports for all members.
- Advocacy for members disproportionately impacted by health inequities.
- Local health care based in San Mateo county provided in partnership with community resources.
- Transparency and accountability achieved through local governance.
- Honesty is the core of our service to members, providers, business partners and the community.
- Y You because HEALTHY is for everyone!