

HOOK'EM in your storytelling!

Some prompts to help you shape your story:



H

Honesty - Honesty is the fastest way to prevent a mistake from turning into a failure.

O

Obstacle - What problem are you solving for?

O

Overcome - What solution did you test to solve the problem?

K

Key - What was your takeaway from this experience?

'EM

Encourage Movement - What actions need to be taken?