

# Appendix 13: Resources for Recruiting Midwives

Tactics	Key Action Items
Post the position in a variety of locations	<ul style="list-style-type: none"><li>• <a href="#">MidwifeJobs.com</a>, a resource for employers and midwives looking for a job.</li><li>• <a href="#">Your state's local ACNM affiliate</a>, request a local email blast</li><li>• An ad in the ACNM newsletter, <a href="#">Quickening</a></li><li>• <a href="#">Midwifery schools</a> in your community and distance learning programs</li><li>• Social media outlets including LinkedIn and Facebook</li></ul>
Consider working with campus recruiters and professional recruiters	<ul style="list-style-type: none"><li>• Local campus recruiters or college career centers may be able to post your position for their soon-to-graduate students.</li><li>• Professional recruiters, although costly, may be helpful for recruitment to a rural practice or if you have had difficulty finding the right candidate through other outlets.</li></ul>
Use ACNM's additional recruiting and hiring resources	<ul style="list-style-type: none"><li>• <a href="#">Workforce resources</a> which includes information about contract negotiation, salaries and many other items and can only be accessed with ACNM membership</li><li>• <a href="#">Career resources</a> for those considering becoming a midwife</li><li>• Information about <a href="#">re-entering practice</a> after not being in practice for a while</li><li>• <a href="#">Member and practice directories</a> which can only be accessed with ACNM membership</li></ul>